

Attachment to the Press Release



www.orkla.no

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The business areas will comprise the following companies:

Orkla Home & Personal:

- Lilleborg
- Lilleborg Profesjonell
- Pierre Robert Group
- Axellus Group

Orkla Confectionery & Snacks:

- Chips Group
- Göteborgs/Sætre
- Nidar
- Panda
- Kalev¹

Orkla Foods:

- Stabburet
- Procordia
- Abba Seafood
- Beauvais foods
- Orkla Foods Fenno-Baltic

Orkla International:

- MTR Foods
- Orkla Brands Russia
- Felix Austria

Orkla Food Ingredients:

The business area has a decentralised management structure consisting of eight main reporting units, which comprise 46 companies in 19 countries.

¹ Organisationally, Kalev will be part of Orkla Foods Fenno-Baltic, but for accounting purposes will report under Orkla Confectionery & Snacks.

- Idun Group
- KåKå Group
- Odense Marcipan
- Credin bageripartner
- Credin Group
- Dragsbæk Group
- Orkla Foods Romania
- Sonneveld Group

Business Development

The Business Development department will provide the businesses with support in projects related to the acquisition and disposal of companies. Furthermore, the department will be responsible for developing the Group's overall strategy and portfolio, in close cooperation with the business areas and companies. The Branded Goods Investments unit will be part of Business Development, and Jordan House Care will continue to report to this unit. This unit will have ownership of investments in new branded goods areas. Business Development will also comprise the Commercial Excellence unit, which will include the present Marketing & Sales and other functions.

Orkla ASA

Oslo, 9 January 2013

Ref.:

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