



# Building a leading European and US food ingredients company

### Large and resilient addressable market of NOK 125 bn, with strong growth potential

**BAKERY INGREDIENTS** 

**SWEET INGREDIENTS** 

PLANT-BASED

Current market addressed<sup>1</sup>

NOK 125 bn

growing ~4% per year

Resilience and high purchase frequency

Consumer trends driving increased category value

Local consumer preferences and market dynamics



### Orkla Food Ingredients delivers tasty solutions with bakery, sweet and plant-based ingredients

#### **BAKERY INGREDIENTS**

Leading European supplier of bakery and pastry ingredients



64% OF SALES

#### **SWEET INGREDIENTS**

Key provider for ice cream, confectionery, and bakery markets in Europe and US



20% OF SALES

#### **PLANT-BASED**

Nordic pioneer of sustainable and nutritional plant-based food



16% OF SALES



## Tailored to deliver on diverse customer needs across markets and customer segments

**Commodity** suppliers

Ingredients formulation and production

Sales & distribution

**Customers** 

Consumers



Deep product knowledge and scale in manufacturing

Full assortment delivering on customer needs

Unique combination of production and sales & distribution



Industrial bakers



Industrial ice cream



Artisan bakers



Ice cream parlours



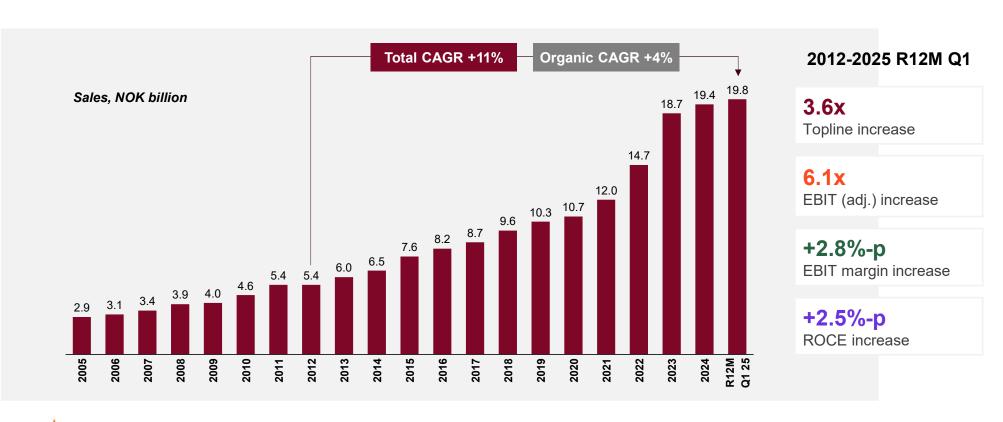
In-store bakeries

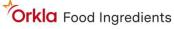


Retail & Out-of-home

Largest customer groups, non-exhaustive

#### Decades of growth have transformed Orkla Food Ingredients to a leading ingredients player





#### Orkla Food Ingredients' competitive edge is derived from our multi-local-model

FURTHER EXPANSION

3

Organic and structural growth are key parts of our value creation

LEVERAGE SCALE

2

Synergies through collaboration, common capabilities and systems

WINNING LOCALLY

1

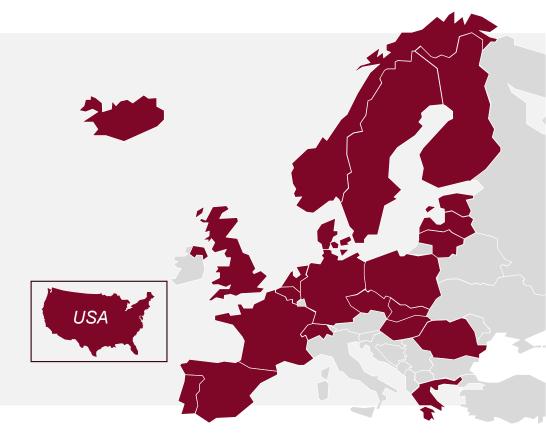
Strong **local positions** close to customers

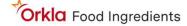




### Value creation through strong local positions close to customers

- Local companies, with products and solutions tailored to local preferences
- Unmatched insights into local markets, customers and products, driving organic growth
- 90% of revenues outside of Norway, and 2/3 outside Scandinavia







#### Solid bakery ingredients platform built in Eastern Europe with significant growth potential

- Eastern European markets represent a population
  ~5x the Nordics, with high growth in consumer spending
- Proven track record of creating strong positions, fuelling organic growth and leveraging scale
- Still fragmented landscape with growth potential in existing and new markets









## Accelerating synergies through collaboration, common capabilities and systems

Grow operating profits ahead of revenues

Delivering on cost reduction projects on conversion, distribution and SG&A

Reducing complexity by **optimising footprint** and in-sourcing products

Realising procurement savings across business units

Improving operational performance and transparency through common ERP





#### Cost reduction projects delivering on conversion, distribution and SG&A costs

Cost reduction projects

Increasing pace of continuous improvements in conversion and distribution costs

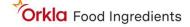
**5%** cost reductions over next 2 years

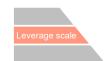
Leveraging scale in SG&A costs across business units

**3%** cost reductions over next 2 years

**Dedicated initiatives** to reduce cost base in underperforming units

Average **10-15%** cost reductions



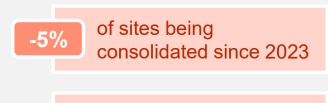


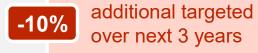
## Reducing complexity by optimising footprint and increasing share of own products sold

#### **Optimising footprint**

#### Optimise the footprint

- Consolidating sites to reduce complexity and costs
- Investing to modernise and drive growth
- Drive in-sourcing of products
  - Convert sourced products to in-house production, increasing utilization of production capacity and driving margin uplift





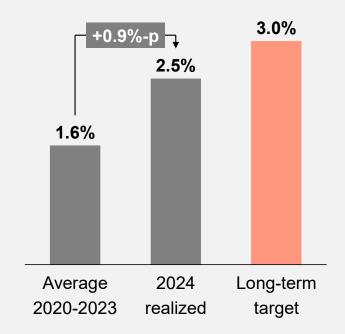


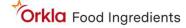


## Realising procurement savings across business units by leveraging purchasing power

#### Procurement savings

- Realised +0.9%-p increase in savings on external spend base last year compared to average previous 4 years
- Targeting 3.0% annual gross savings
- Procurement Excellence Program to extract synergies across business units







## Re-investing cash flow to grow the business within core categories and geographies

#### EXPANSION CAPEX

Investing to drive organic growth, with focus on increasing capacity and enhancing capabilities

Expansion capex increased more than **x2** since 2022

#### M&A

Continuing structural growth journey, with focus to strengthen competitive edge in existing geographies

**5 companies** acquired since start of 2024

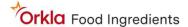




## Structural growth is a key part of the expansion strategy, with 50+ businesses acquired since 1999



- 25 years of M&A experience, with reinforced integration capabilities
- Solid platform for further acquisitions and consolidation of a still fragmented industry
- · Two owners with extensive experience and broad industry networks



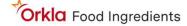
### The partnership is a catalyst for unlocking the full potential of Orkla Food Ingredients

- The partnership between Orkla and Rhône is a catalyst for unlocking Orkla Food Ingredients' full potential, with a focused strategy to drive long-term, sustainable value
- Rhône brings to the partnership a strong track record in the ingredients industry, a global M&A network, and significant integration expertise
- Owners ready to deploy further capital to fuel growth

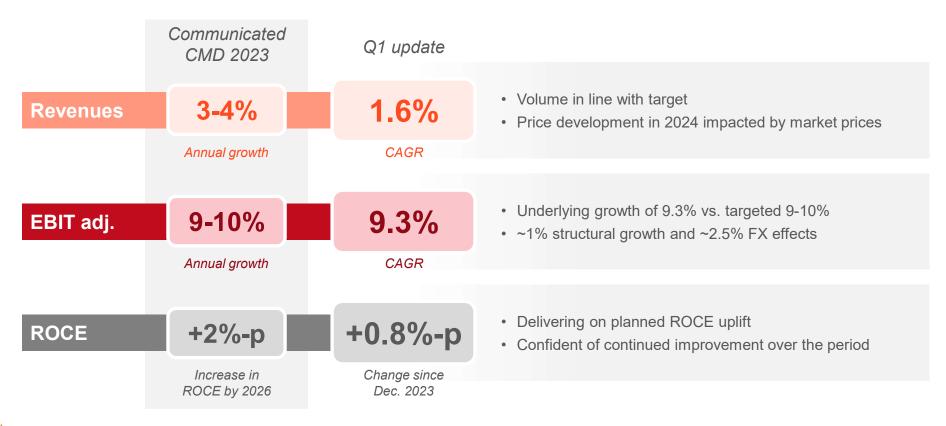


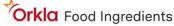






#### On track to deliver on 2026 targets, with significant EBIT growth and increased returns









# Building a leading European and US food ingredients company