

# Fourth quarter results 2014

5 February 2015

Peter A. Ruzicka, President & CEO Jens Bjørn Staff, CFO



# Highlights Q4 2014 Improving operations and delivering on strategy

- Group EBITA increased by 6% to NOK 1,015 million compared to Q4'13
- Improving operations in Branded Consumer Goods
  - 1.8% organic growth<sup>1</sup>. Positive organic growth for all business areas
  - 0.7 percentage points EBITA margin improvement
- Delivering on strategy
  - Acquisition of Cederroth in Sweden and Condite in Finland
  - Divestment of Orkla Brands Russia
  - IPO of Gränges
- Reduced number of business areas in BCG (from 5 to 4)
- The Board of Directors proposes a dividend of NOK 2.50 per share for 2014

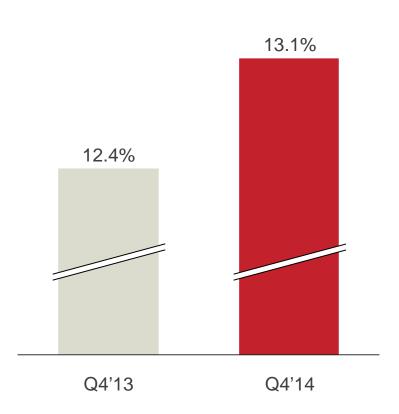


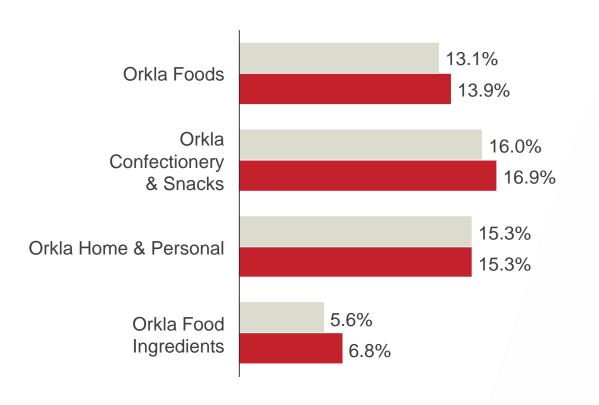
# BCG Q4: EBITA margin improved by 0.7 percentage points





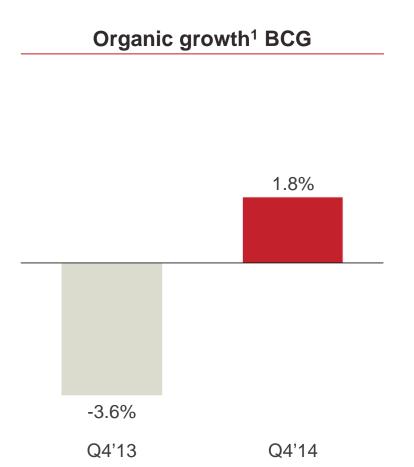
#### **EBITA** margin BCG per business area



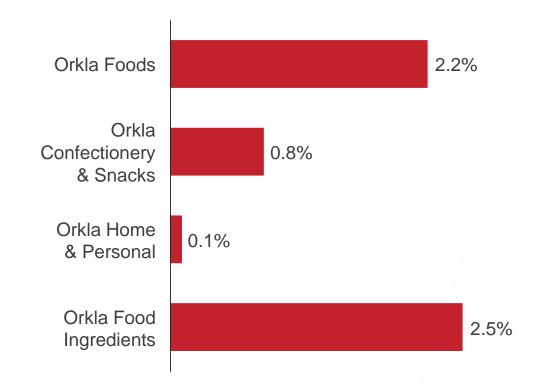




# BCG Q4: Positive growth in all business areas



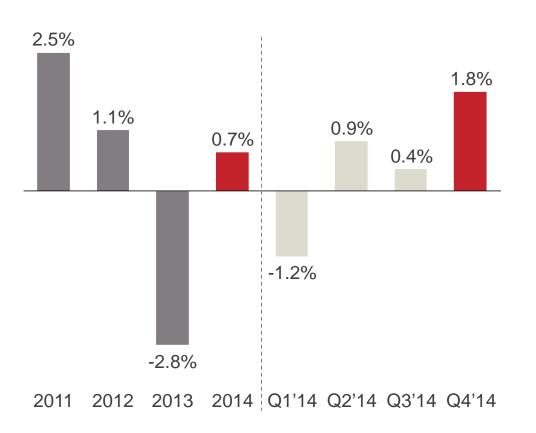
#### Organic growth<sup>1</sup> BCG per business area in Q4





### 2014: Improved organic growth in Branded Consumer Goods

#### Organic growth development<sup>1,2</sup>



#### **Actions**

- Stronger innovation programmes
- More cross-market initiatives
- Increased sales force effectiveness
- Strengthened relations with our customers



# **Examples of successful innovations and relaunches in 2014**

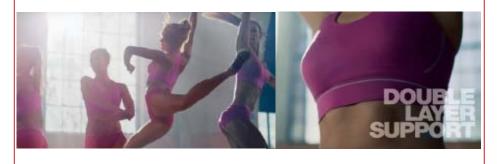


#### Helmax Pizza

Most successful launch in Norway<sup>1</sup>

# Pierre Robert's Sport Collection (relaunch)

Norway's most sold training top



#### **Pauluns Superlunch**

Winner of award for Most Healthy Ready Meal<sup>2</sup>







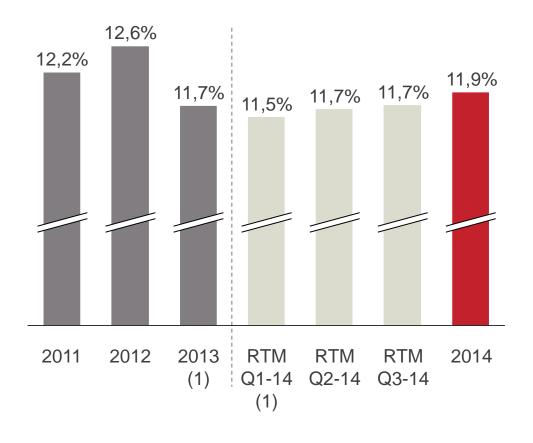
# Polly Tablet

Successful utilization of strong brands across categories



# 2014: Improved RTM EBITA margin in Branded Consumer Goods

#### **RTM EBITA margin development**

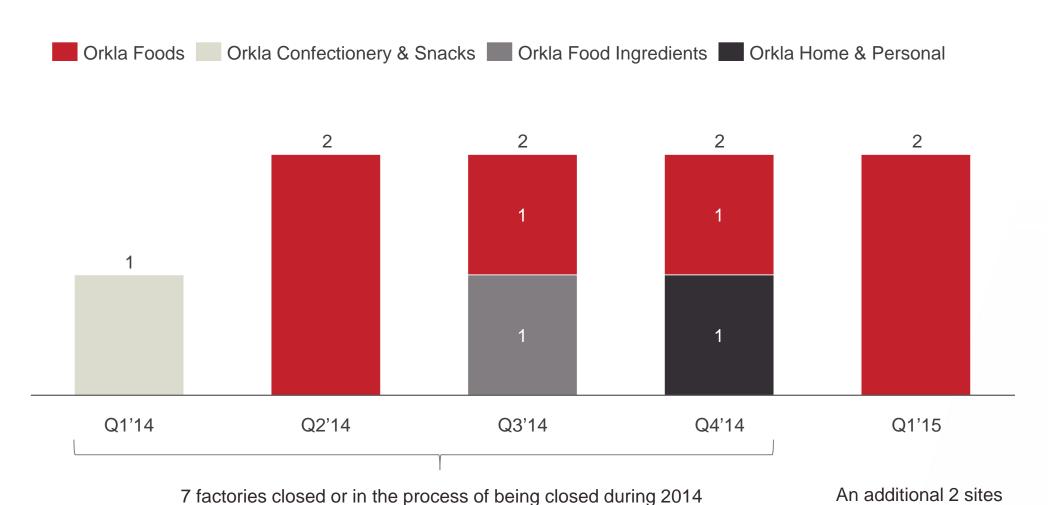


#### **Actions**

- Delivered on initiated and ongoing structural processes
- Focused on activities that drive organic growth and improve margins
- Ongoing optimisation of production structure



# We work continuously to optimise our factory footprint across all business areas





planned for Q1

### Structural changes communicated 2014 – YTD 2015

#### Sale of non-core assets

- Sale of real estate (NOK 0.4bn), shares and financial assets (NOK 0.4bn)
- IPO of Gränges (NOK 2.3bn)
- Divestment of Orkla Brands Russia (Enterprise value: NOK 0.3bn)
- Divestment of Delecta (Enterprise value: NOK 0.2bn)

#### **Investing in BCG businesses**

- Acquisition of NP Foods pending (undisclosed)
- Acquisition of Cederroth pending (Enterprise value: SEK 2.0bn¹)
- Acquisition of Condite (67%) (undisclosed)
- Acquisition of Proteinfabrikken (16.7%), Ratje Frøskaller and Krögarklass (undisclosed)

Freed-up financial resources
NOK 3.5bn

Strengthened BCG platform



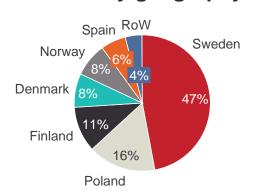
# **Acquisition of Cederroth: Significantly strengthens** Orkla Home & Personal's position in the Nordics

- Agreement to acquire 100% of the shares of the branded consumer goods company Cederroth
  - Turnover of SEK 1,984m and EBITDA of SEK 194m in 2013<sup>1</sup>
- The acquisition will strengthen Orkla's position as one of the leading Nordic suppliers of personal care, health, wound care and household cleaning products
- Purchase price: SEK 502m. EV: SEK 2,015m, based on Cederroth's balance sheet as of 30 Sep. 2014

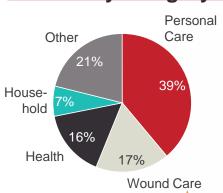
#### **Product portfolio examples**



#### Sales by geography



#### Sales by category





# **Financial targets**

#### Targets from Orkla Investor Day 2013<sup>1</sup>

Comments <sup>2</sup>
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	EBIT (adj.) margin	Organic revenue growth From 2016
Orkla Foods	> 15.0%	2-3%
Orkla Confectionery & Snacks	> 16.5%	2-4%
Orkla Home & Personal	> 17.5%	3-5%
Orkla Food Ingredients	> 5.7%	2-3%

- Organic revenue growth ambitions from Orkla's Investor Day in 2013 unchanged
- The time frame for achieving the margin targets in Orkla Foods and Orkla Confectionery & Snacks will be adjusted slightly
- The reorganisation of Orkla International and acquisitions will have a diluting effect on EBITA margins
- More details about Orkla's financial margin targets will be provided on Orkla's Investor Day in September 2015



<sup>1</sup> Targets for Orkla Food Ingredients were not disclosed on Orkla's Investor Day,

<sup>2</sup> The targets presented in the table have not been updated to take account of the new Group structure

# Increased focus on operations

- Deliver on initiated and ongoing structural processes
- Focus on activities that drive organic growth and improve margins
  - Strong innovation programmes
  - More cross-market initiatives
  - Increase sales force effectiveness
  - Strengthen relations with our customers
- Optimise our supply chain







# **Financial Performance**

Jens Bjørn Staff, CFO

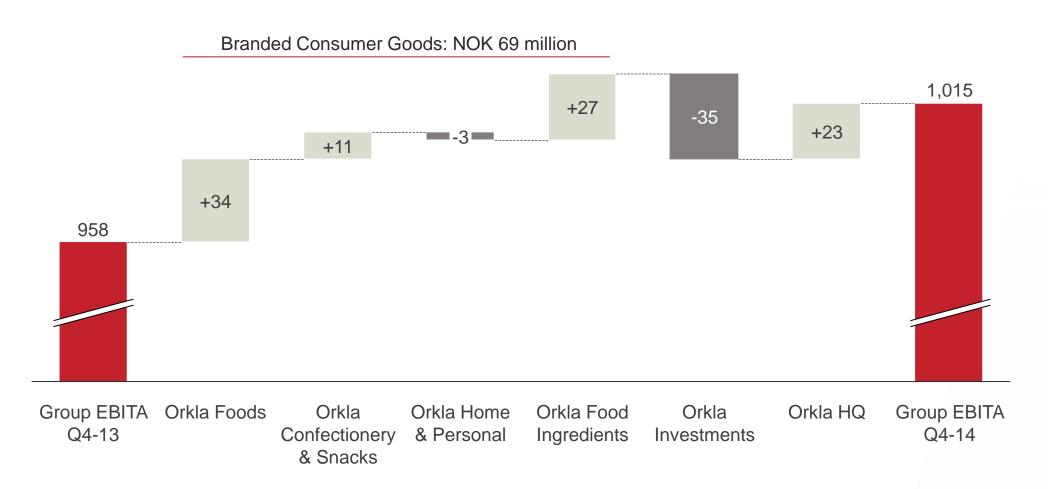


# Group EBITA improved by 6% to NOK 1,015 million in Q4

Key figures	Q4-1	3 Q4-14	2013	2
Operating revenues	8,12	8,119	28,015	29
EBITA	95	1,015	2,958	3
Other income and expenses	-14	-102	-493	-
EBIT	80	905	2,444	3
Profit/loss from associates and JV	-30	2 -252	-3	
Net financials and other	-12	-148	417	
Profit/loss before tax <sup>1</sup>	37	505	2,858	2,
Discontinued operations <sup>2</sup>	12	-387	-1,547	
EPS (NOK)	0.3	-0.06	0.68	,

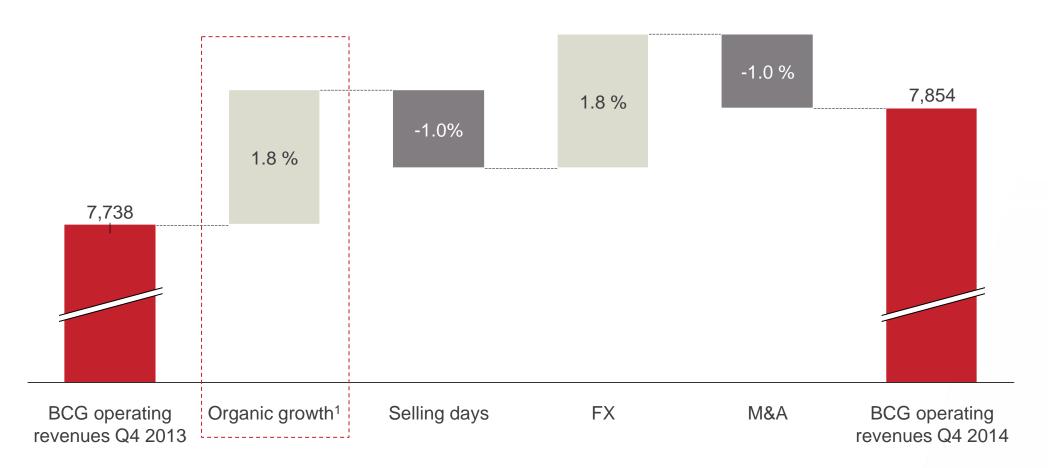


# EBITA improvement driven by Orkla Foods and Orkla Food Ingredients





# 1.8% organic growth in BCG







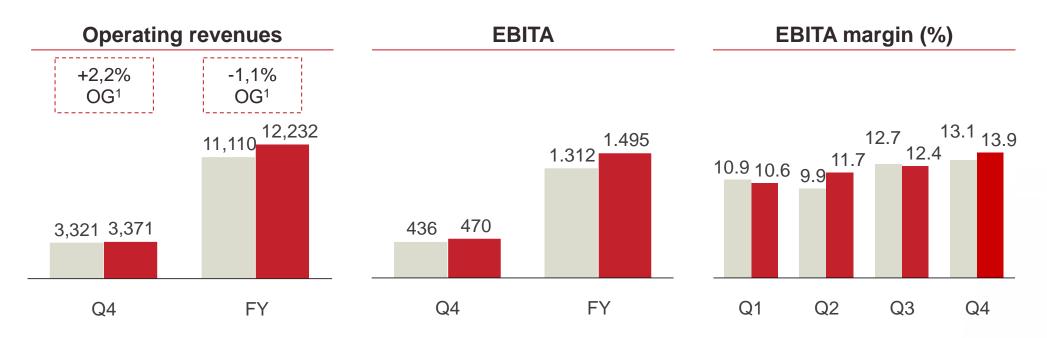
**Branded Consumer Goods** 

Jens Bjørn Staff, CFO



# Orkla Foods – Key financials





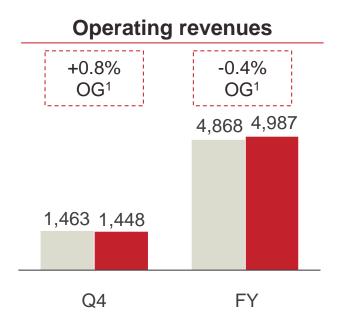
- Positive performance in the Nordics, the Baltics and international companies
- Growth in Nordic sales partly driven by sales related to campaigns in Q1'15
- Broad-based improvement in underlying EBITA and margin. Q4
   EBITA and margin affected by improved sales performance
- Cost synergies from the integration of Rieber & Søn and the merger of Abba and Procordia realised according to plan
- Margin diluted due to inclusion of MTR, Vitana and Felix Austria

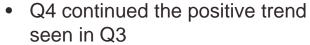


# Orkla Confectionery & Snacks – Key financials

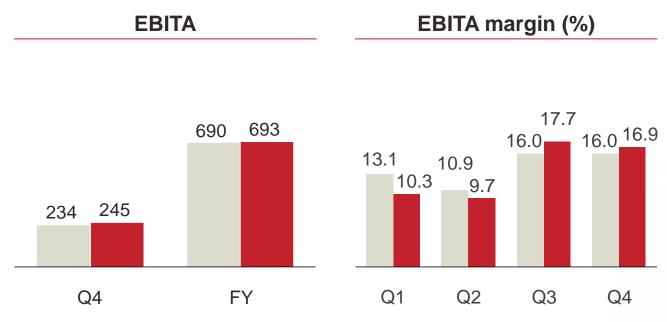
Amounts in NOK million







 Org. growth driven by Norway, Denmark and the Baltics

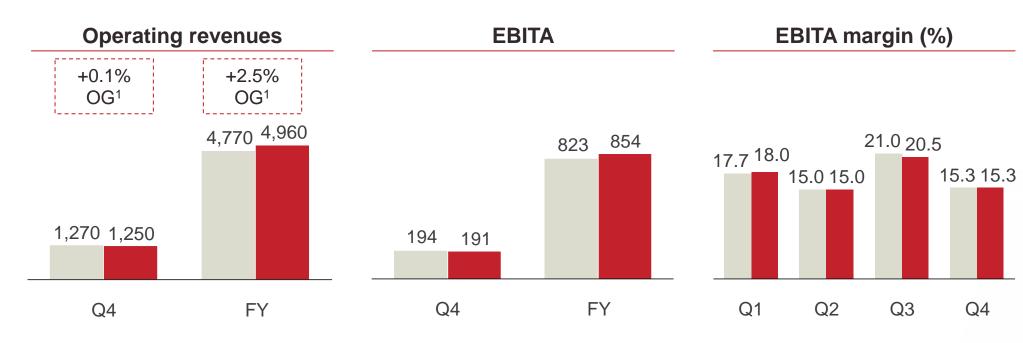


- EBITA improvements in Q4 in all the Nordic countries
- Reported figures in Q4 negatively affected by timing of selling days
- Margin somewhat diluted by inclusion of Chaka



# Orkla Home & Personal – Key financials



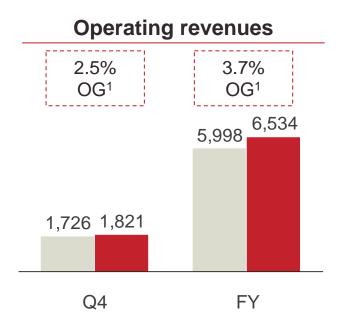


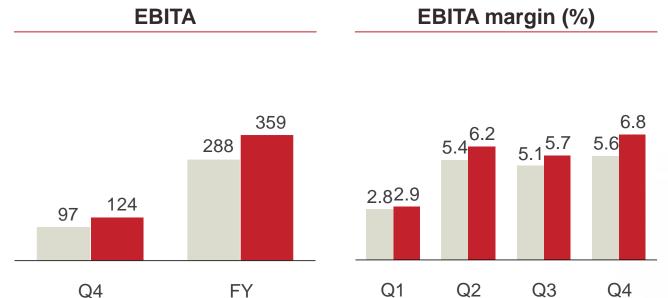
- Organic growth in Q4 ended slightly above 2013
- Growth in Q4 negatively affected by fewer selling days and timing of campaigns
- Product profitability in most segments still negatively affected by a weak NOK
- Reported figures in Q4 negatively affected by timing of selling days



# Orkla Food Ingredients – Key financials







- Strong organic growth
- More favorable product mix
- Q4 EBITA at all time record high, up 28% compared with Q4'13
- Improvement driven by good performance in most of the segments combined with strong performance of Dragsbæk and the Credin Group





# **Orkla Investments**

Jens Bjørn Staff, CFO

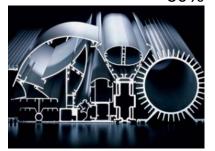


#### **Orkla Investments**

JVs & associates

Equity accounting







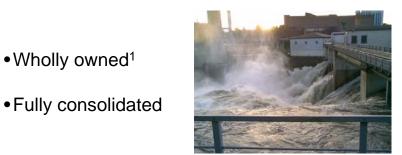
42.5%





31%





#### **Hydro Power**









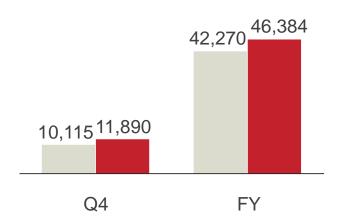
23 1 In addition to Sapa, Jotun and Gränges, Orkla Investments has a number of smaller Associate Companies within the Real Estate area which are accounted for under the equity method

# Sapa (50/50 joint venture)

Amounts in NOK million

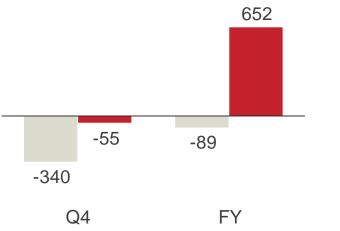


#### Operating revenues<sup>1</sup>

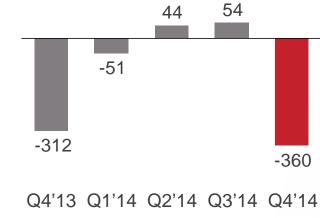


- Strong demand in North America, stable in Europe
- 2% overall volume increase in Q4

#### **Underlying EBIT**<sup>1</sup>



# Orkla's share of net profit after tax



- Q4 is a seasonally weaker quarter. Underlying EBIT improvement compared with Q4'13 driven by positive effects from the restructuring programme and the strong North American market
- Realisation of synergies and restructuring ahead of plan
- NOK 0.5bn fixed assets impairment in China in Q4 (NOK 250m for Orkla)

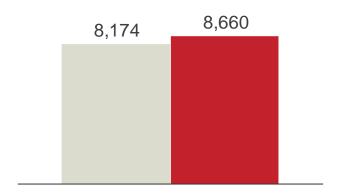
# **Jotun (42.5%)**

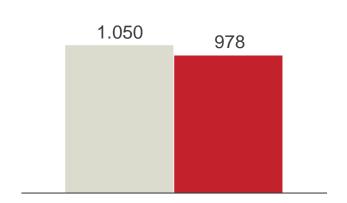
Amounts in NOK million



#### **Operating revenues**

#### **EBIT**





- Improved sales performance in Q4
- Compared to Q4'13, revenue growth across all four segments
- Following strong growth in sales and an improved cost position, Jotun saw a pick up in profitability towards the end of the year
- Jotun continues to invest in new capacity and maintains its organic growth strategy



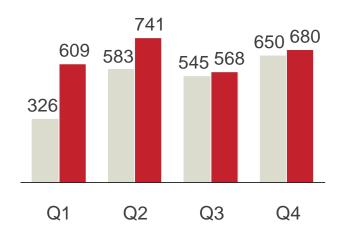
# **Hydro Power**



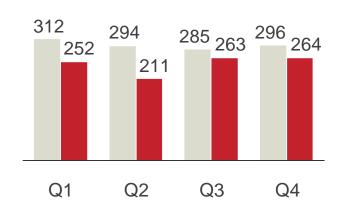
#### Volume produced

#### Spot prices (NOK/MWh)

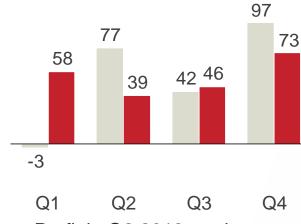
#### **EBITA (NOK million)**







 Lower spot prices compared with Q4 2013



 Profit in Q2 2013 partly ascribable to sale of real estate (NOK 17 million)



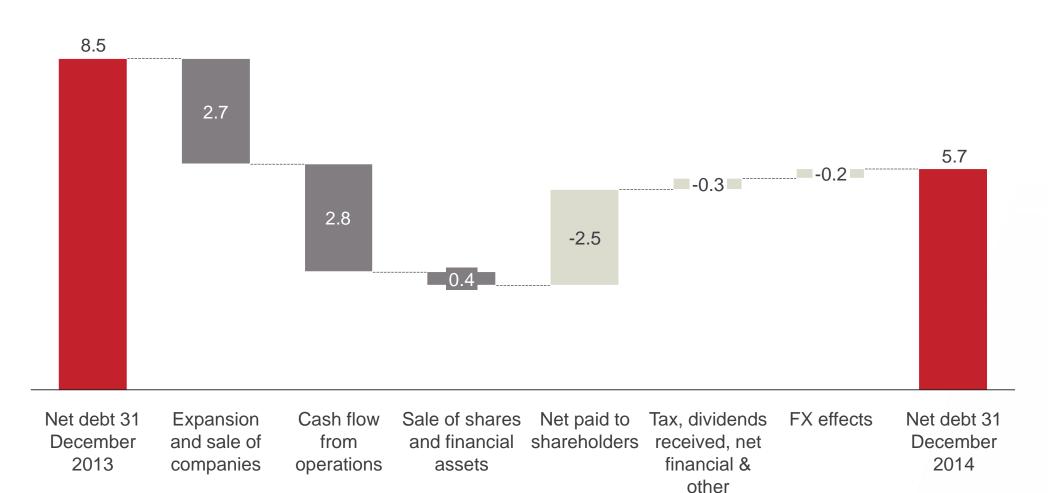


# **Capital structure**

Jens Bjørn Staff, CFO

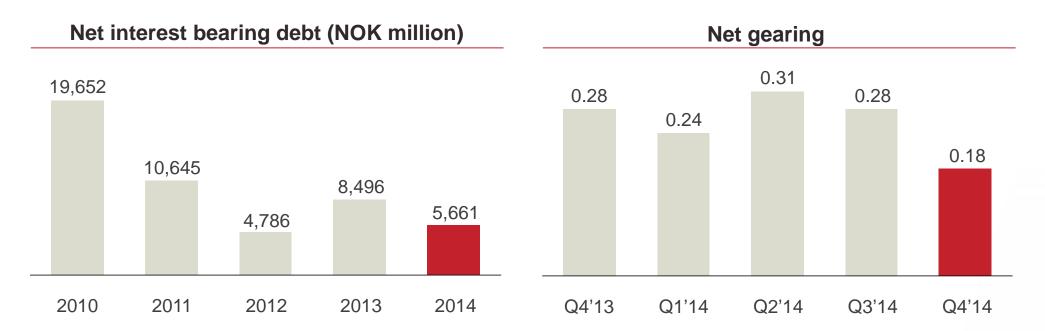


# Change in net debt 2014





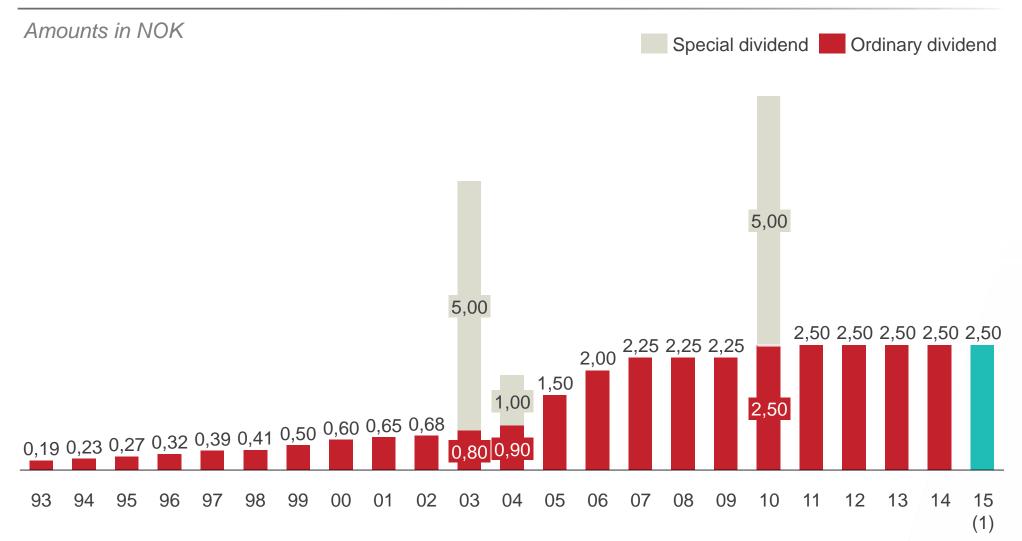
# Strong balance sheet and financial flexibility



- Average maturity 3.7 years
- Average interest cost Q4'14: 3.0% (3.4% FY)



### Dividends 1993 – 2015<sup>1</sup>





### Financial calendar 2015

• 5 February: Q4-2014

• 16 April: The Annual General Meeting

• 7 May: Q1-2015

• Ultimo May: Sapa presentation

• 17 July: Q2-2015

September: Investor Day Orkla ASA

• 30 October: Q3-2015





# Outlook

Peter A. Ruzicka, President & CEO



# **Operational focus going forward**

#### **Strategy**

- Future growth and value creation as a focused Nordic based BCG company
- Organic growth as the key long-term value driver
- Going from a very decentralised model to a more optimised model
- Leveraging on our substantial local presence, skills and insights

# Operational focus

- Deliver on initiated and ongoing structural processes
- Focus on activities that drive organic growth and improve margins
  - Strong innovation programmes
  - More cross-market initiatives
  - Increase sales force effectiveness
  - Strengthen relations with our customers
- Optimise our supply chain



# Still potential "white spots" in the Nordics

# Examples





Personal Care







Confectionery



Dietary supplements



Textiles (grocery)







Frozen pizza







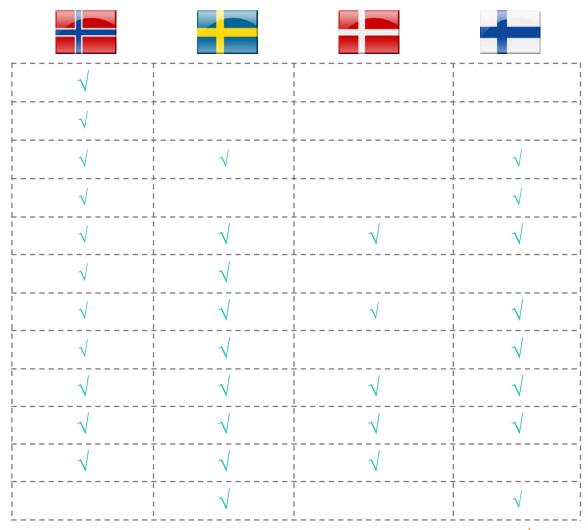
Preserved vegetables



Jam / marmalade



Caviar (cod roe spread)





# AquaDerma – New facial skin care series from Lilleborg





- Lilleborg's largest product launch since Define was launched in 2002
- Pure high-quality products for everyday use
- Meets strict criteria for ingredients free from parabens, alcohol, mineral oils and silicones





# Q&A

Peter A. Ruzicka, President & CEO Jens Bjørn Staff, CFO





**Appendices** 

#### P&L and cash effect: Divestment of Orkla Brands Russia

#### P&L effect FY 2014: NOK -522m

Loss including historical currency translation

effects: NOK -347m

Profit / Loss after tax in OBR for the period

1.1.-31.12.2014: NOK -175m

#### Cash effect Q1 2015: NOK 373m

Proceeds from the settlement 19.1.2015

totalled NOK 373m



# **Group income statement**

	Q4'13	Q4'14	FY'13	FY'14
Operating revenues	8,125	8,119	28,015	29,599
EBITA	958	1,015	2,958	3,237
Amortisation intangibles	-7	-8	-21	-23
Other income and expenses	-148	-102	-493	-100
EBIT	803	905	2,444	3,114
Profit/loss from associates and joint ventures	-302	-252	-3	121
Dividends received	8	0	250	37
Gains, losses and write-downs shares and fin. assets	-6	16	623	56
Financial items, net	-127	-164	-456	-456
Profit/loss before taxes	376	505	2,858	2,872
Taxes	-160	-183	-564	-688
Profit/loss for the period continuing operations	216	322	2,294	2,184
Profit/loss from discontinued operations	121	-387	-1,547	-485
Profit/loss for the period	337	-65	747	1,699
Earnings per share diluted (NOK)	0.32	-0.06	0.68	1.63



# **Net financial items**

	FY 2014	Q4'13	Q4'14
Net interest expenses	-363	-86	-128
Currency gain / loss	0	1	3
Other financial items, net	-93	-42	-39
Net financial items	-456	-127	-164



# **Statement of financial position**

	31.12.2013	31.12.2014
Intangible assets	15 402	14 598
Property, plant and equipment	11 651	9 484
Investments in associates and joint ventures etc.	11 042	13 026
Non-current assets	38 095	37 108
Assets held for sale	0	22
Inventories	4 836	4 073
Receivables	6 328	5 560
Shares and financial assets	1 051	734
Cash and cash equivalents	1 805	2 615
Current assets	14 020	13 004
Total assets	52 115	50 112
Paid-in equity	1 989	1 993
Earned equity	28 490	29 066
Non-controlling interests	301	245
Equity	30 780	31 304
Provisions	3 369	3 699
Non-current interest-bearing liabilities	8 041	8 510
Current interest-bearing liabilities	2 837	598
Operations held for sale, liabilities	0	0
Other current liabilities	7,088	6,001
Equity and liabilities	52 115	50 112



# **Cash flow**

	FY'13	FY'14
Operating profit	2 307	3 181
Amortisation, depreciation and write-downs	1 503	930
Change in net working capital	- 155	- 491
Net replacement expenditures	- 880	- 838
Cash flow from operations, industrial activities	2 775	2 782
Cash flow from operations, Orkla Financial Investments	384	- 59
Tax	- 766	- 492
Dividends received, net financial and other	- 341	247
Cash flow before capital transactions	2 052	2 478
Paid to shareholders, net purchase/sales own shares	-2 446	-2 460
Cash flow before expansion	- 394	18
Expansion investments	- 180	- 102
Sold and acquired companies	-5 273	2 796
Net purchases/sales portfolio investments	3 090	350
Net cash flow	-2 757	3 062
Currency translations net interest-bearing liabilities	- 953	- 227
Change in net interest-bearing liabilities	3 710	-2 835
Net interest-bearing liabilities	8 496	5 661

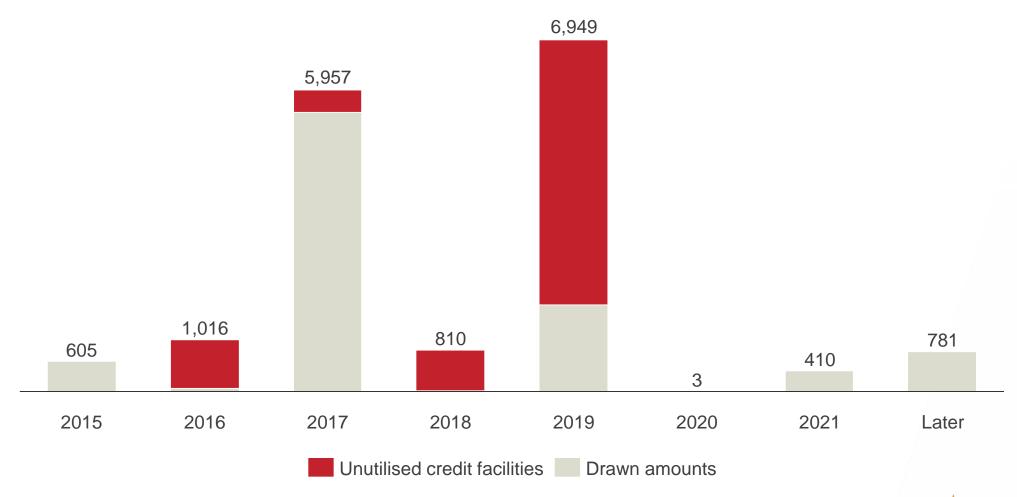


# Sapa (joint venture) – Pro forma information (100%)

	Q4'12	Q1'13	Q2'13	Q3'13	Q4'13	Q1'14	Q2'14	Q3'14	Q4'14
Sales volume (1000 tonnes)	311	346	360	345	314	359	368	350	322
Revenues	9,654	10,367	10,974	10,798	10,115	11,346	11,544	11,603	11,890
Underlying EBITDA <sup>1</sup>	154	304	508	328	-43	440	641	492	343
Underlying EBIT	-142	16	211	24	-340	155	350	201	-55
Reported EBIT	-618	-148	-1,096	-1,985	-787	-3	168	198	-679



# **Debt maturity profile**





# **Funding sources**

