

Presentation of Orkla's Q2 results - Streaming and conference call

Orkla will report Q2 results on Thursday 9 August 2001. The results will be sent to the Oslo Stock Exchange at 8.00 a.m. Norwegian time, and will subsequently be presented to foreign-based investors and analysts in the following ways:

1) Material

Stock Exchange notice, PowerPoint-presentation, spreadsheets and comments will be available on Orkla's Internet pages www.orkla.com shortly after 8.00 a.m. Norwegian time.

2) Streaming - available on Orkla's Internet pages www.orkla.com

The presentation of the results that takes place in Oslo at 9.00 a.m. Norwegian time will be given in English and streamed "live" to Orkla's Internet pages. The following Q&A-session will be in Norwegian, but foreign investors and analysts can ask Orkla's management questions on the conference call (see below).

3) Telephone conference call

The telephone conference call starts at 3.00 p.m. Norwegian time. A very brief summary of the presentation will be given before the Q&A-session commences.

Investors and analysts who wish to participate should call +47 800 80 119 and ask the operator for the Orkla presentation. (In case your telephone line is blocked against 800-numbers, you could alternatively dial +47 23 000 400.)

A recording of the conference call will be available for 14 days on telephone number +47 22 33 11 13, user ID 1117 and conference ID 117. The recording will also be available on www.orkla.com.